## BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: RONALD JOHN ROSENBERGER

Application No.: 10/613,392 Art. Unit: 3622

Filing Date: July 3, 2003 Examiner: Champagne, Donald

Tide: CARDS AND RELATED SERVICES PROVIDED BY CREDIT CARD ENTITIES THAT USE NON-METALLIC SYMBOLIC COLORS TO TARGET SPECIFIC DEMOGRAPHIC GROUPS

I hereby certify that this correspondence is being filed electronically with the USPTO Via EFS online on

May 28, 2009

Ronald J. Rosenberger
(Name of applicant, assignee, or Registered Representative

/Ronald J. Rosenberger/

May 28, 2009

Commissioner for Patents Mail Stop Amendment P.O. Box. 1450 Alexandria, VA 22313-1450

> SUPPLEMENTAL RESPONSE UNDER 37 CFR 1.115 FOR NOTICE OF NON-COMPLIANT AMENDMENT

Dear Sir:

In response to the non-final Office Action dated December 03, 2008, for which a onemonth extension of time fee and petition were filed therewith, Applicant files the following response to the Notice of Non-Compliant Amendment under 37 CFR 1.121, dated May 4, 2009, initially due June 4, 2009.

## In the Claims:

Amendments to the claims are presented beginning on page 2.

## Remarks:

The Remarks begin on Page 7.